

Among 20-somethings, **Clint Eastwood** gets 70 percent more searches than does *Gossip Girl*'s **Chace Crawford**, according to Yahoo.



THE **Media** METER



**Citibank**

In its recent TV ad, a midlife Queens couple transfers to Istanbul. The spice market subs for the deli, and drinking tea under the stars makes for a happy night out, proving it's never too late to find a new home.



**Tim Allen**

Life after 50 has its upsides, the comic recently noted, though it also involves—butt check-ups! It's official: Butt-checkup jokes are so overdone that they're now about as funny as...butt checkups.

AGEIST

Legacy Keeper  
**Priscilla Presley:**  
Long Live the King



● The 14-year-old girl Elvis Presley met during his Army days—and made his one and only bride—is now a grandmother of four. Priscilla Presley, 65, is also a show business titan in her own right, transforming the King's once-faltering estate into a hunka hunka churning cash, thanks to top tourist attraction Graceland, merchandising deals (such as a recent Elvis Barbie doll), and a Cirque du Soleil *Viva Elvis* spectacular in Las Vegas. Elvis may have left the building, but he's still in our hearts—and Priscilla's.

**Q: Would Elvis have been amazed at how you've grown the estate?** Yes. It goes to show you who Elvis was and still is—one of the most beloved icons in the world.

- Q: What would Elvis be like at 75?** He'd still be an entertainer. It was in his blood. If fans were coming, he'd be there.
- Q: Anything in your grandchildren remind you of Elvis?** That little smile, that twinkle of the eye, is definitely there.
- Q: Is there anything we don't know about Elvis?** [Long pause] He would never put his hat on a bed; he thought it was bad luck. And I've never said that to anybody.  
—David Hochman

More Than Laughs  
**Tom Shadyac:**  
Bumpy Road to a Better World



● The concussion that director-writer Tom Shadyac, 52, suffered in a 2007 bike accident left him debilitated for nearly a year. By then he had already begun rethinking his Hollywood lifestyle—he sold his mansion, moved to a mobile park, and

gave away much of the millions he'd earned on comedies such as *Liar Liar* and *Bruce Almighty*. "The accident gave me the courage to share ideas that had come to inhabit me," Shadyac says today. In the new documentary *I AM*, he meets with luminar-

ies including Noam Chomsky and Desmond Tutu to discuss ways to improve the planet. Still, Shadyac's not abandoning comedy. "Humor is a sacred art. When someone's laughing, there are no cultural boundaries."  
—Bill Newcott

CLOCKWISE: FROM TOP RIGHT: ILLUSTRATIONS BY PETER ARKLE; COURTESY OF CITIBANK; MARK DAVIS/AP PHOTO; ILLUSTRATION BY SEAN MCCABE; HULTON ARCHIVE/GETTY IMAGES

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